



# Public Health Pulse

## Special 2007 Conference Edition

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### CALENDAR OF EVENTS

March 30  
HEAU Conference

April 2-8  
National Public Health Week

April 10  
UPHA Preconferences

April 11 and 12  
UPHA Annual Conference

November 3-7  
APHA Annual Meeting  
Washington, DC

### President's Message Ilene Risk

Traditionally, the pre-conference newsletter is an opportunity to look back at the year and weigh the importance of UPHA efforts. These efforts were carried out by UPHA Board members, association members, committee chairs, and others; UPHA is a team effort and everyone's contributions were greatly appreciated. Here is my attempt to rank the top five; so in no particular order here they are:

- Advocated for state funding of the Utah Birth Defects Network.
- Advocated for federal funding of the Utah

Environmental Public Health Tracking Program.

- Advocated for federal funding to provide health coverage for low-income children.
- Completed a needs assessment of UPHA as the first step to ready the association to apply for anticipated grant funding through APHA.
- Restructured UPHA by-laws to meet the objectives laid out in the resolution adopted during the 2006 UPHA Business Meeting. The draft bylaws will be voted on during the upcoming 2007 UPHA business meeting.

I believe the efforts of UPHA members, public health professionals, and other partnerships have made a difference this past year and reflect the theme of our upcoming conference "Learning and Leading Together".



National Public Health Week  
April 2-8, 2007

### 2007 Utah Public Health Conference



Learning and Leading Together

### "Learning and Leading Together" April 11-12, 2007

Registration for the 2007 Utah Public Health Conference is now open. You can learn more about the conference and why you should attend from the brief descriptions that follow this page.

To view the agenda and register visit the web site: [www.upha.org](http://www.upha.org)

For more information about the conference contact the Conference Co-Chairs :

Lauri Baksh@utah.gov  
Joanne McGarry@utah.gov.

**UPHA 2007 PUBLIC HEALTH CONFERENCE**

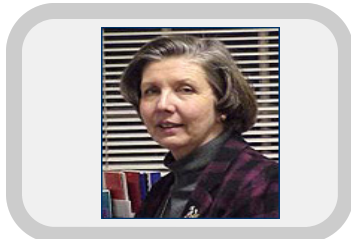


**KEYNOTE SPEAKERS**

**Local Health Department Leaders**

**Gary Kreps, PhD**

**Fran Veverka**



**Kristine Gebbie, DrPH, RN**

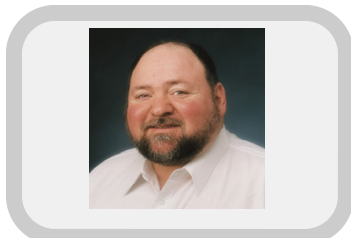
**Local Realities in Pandemic Influenza Planning: Who's Really in Charge When the Disaster Hits**

**Communicating Health Risks to Vulnerable Populations**

Ms. Veverka has served as Health Commissioner for the Delaware General Health District for 25 years and has 36 years of experience in public health, working in both local and state health departments in the field of Environmental Health and as Health Commissioner. She assisted in the formation of *Friends for Life* program at the Health District and serves as President of the Board of Directors of the non-profit *Friends for Life* Fund.

The opening session for the conference will be a panel of local health department leaders and will include issues, challenges and opportunities from the viewpoint of local health leaders.

During the second day opening session Dr. Kreps will present his topic. He is the Eileen & Steve Mandell Professor of Health Communication and Chair of the Department of Communication at George Mason University where he also serves as Director of the Center for Health & Risk Communication. He writes and conducts research about applying communication knowledge to reducing health disparities and promoting public health



**Gary Kreps, PhD**

**Kristine Gebbie, DrPH, RN**

**Leading with Courage and Strategy in Divisive Times**

**Linda Diamond  
Fran Veverka**

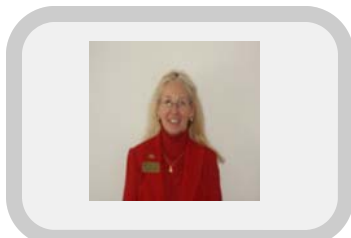
**2007 Legislative Report**

For a complete report on this year's legislative session, visit the web site at [www.upha.org/billwatch](http://www.upha.org/billwatch)

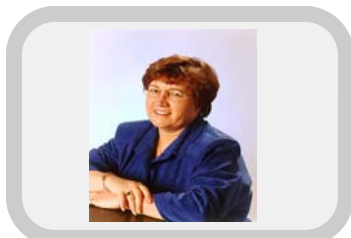
Dr. Gebbie will present during lunch the first day. She is the Elizabeth Standish Gill Associate Professor of Nursing; Director, Center for Health Policy, & Director of the Doctor of Nursing Science program at Columbia University School of Nursing. She served four years as a senior consultant on Public Health Initiatives at the Office of Public Health & Science, US Department of Health & Human Services and was a member of the first Presidential Commission on AIDS.

The closing session, will be presented by Linda Diamond and Fran Veverka.

Mrs. Diamond received her bachelor's degree from Ohio State University and taught for 20 years. She was a health educator at the Delaware General Health District and retired as Director of Communications. Mrs. Diamond returned to the district in 2003 to begin the *Friends for Life* program.



**Linda Diamond**



**Fran Veverka**



# BREAKOUT SESSIONS



A small sampling of Break-out Sessions includes the following:

- ◆ **21st Century Communication Technology**, Crowell & Love Communications
- ◆ **Understanding Utah's Demographic Changes: Impact on Public Health Program.** Dr. Helen Berry
- ◆ **Assuring Service Delivery**, Southwest Health Department
- ◆ **Program Evaluation 101**, Shaheen Hossain, PhD
- ◆ **Genomics for Today and Tomorrow in Public Health**, Louisa A Stark, PhD
- ◆ **Making Utah Schools Healthier with Partners & Leaders**, Julie Metos
- ◆ **Economic Analysis in Public Health Programs**, Andre Baksh, PhD
- ◆ **Preconception Health & Healthcare: Improving Pregnancy Outcomes by Enhancing Mental Health**, Lois Bloebaum, BSN, MPA
- ◆ **QuantIFERON & Other New Capabilities at the State Public Health Labs**, Barbara Jepson, MSPH, MPA
- ◆ **Aging Health Coordination**, Nicole Bissonette
- ◆ **E-Coli**, Julia Lund, PhD
- ◆ **Stress Management for Control Freaks**, Brett McIff, MSPH
- ◆ **Great Basin Leadership Institute—Graduate Presentations**, Joyce Gaufin
- ◆ **Communicating Food Service Inspections to the Public**, Davis and Weber-Morgan Health Depts
- ◆ **Community Assessment**, Brian Paoli
- ◆ **Indian Health**, Melissa Zito, MS, RN
- ◆ **Future Funding of Public Health**, Southwest, SLVHD, Bear River & Southeast Health Depts.
- ◆ **Understanding the Role of Public Health in Mental Health**, Nan Streeter

## 2007 UPHA ANNUAL PUBLIC HEALTH PRE-CONFERENCE

UPHA is pleased to announce two pre-conference sessions for the 2007 Annual Conference, "Learning & Leading Together."

**Simple Fertility Awareness-Based Approaches to Family Planning**  
**April 10, 2007**  
**8:00 AM - 1:00 PM**

This workshop is ideal for reproductive health providers - physicians, nurses, auxiliary nurses, and other clinical personnel regularly conducting reproductive health counseling—working in diverse health care facilities.

CEUs are available for

nurses, nurse practitioners, and nurse midwives. For more information and registration, visit [www.upha.org](http://www.upha.org).



**Multi-Agency Pandemic Influenza Tabletop Exercise**  
**April 10, 2007**  
**12:30-4:30 PM**

The target audience for this workshop includes command level staff from

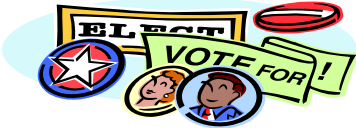
public health and emergency Management organizations from state, local, and tribal government; key decision-makers from healthcare, volunteers, military, and other service organizations that would be mobilized in a major public health response. For more information and registration go to [www.utah.train.org](http://www.utah.train.org).



Prepared. On track. Online.



# NOMINATIONS



Individuals who will be running for office are listed as follows:

- ◆ by the position they are seeking.
- ◆ by name.
- ◆ by their current employment agency.

Additional information about each candidate will be available on the UPHA website. The information will also be available at the Annual Conference in April.

Other candidates may file prior to the nominations closing date.

Candidate for Office of  
**Vice President:**  
**Brian Bennion**  
SLValley Health Dept.

—

Candidate for Office of  
**Secretary**  
**Betsi Patino**  
Utah Dept of Health

—

Candidates for  
**Nominations Committee:**  
**Lloyd Berentzen**  
Bear River Health Dept  
**Teresa Garrett**  
Utah Dept of Health

Candidates for  
**Board of Directors**

**David Blodgett, MD**  
SW Health Dept  
**Ivy Melton-Sales**  
Davis Co Health Dept  
**Kathy Paras**  
Utah Dept of Health  
**Christy Porucznik**  
Utah Dept of Health  
University of Utah  
**Sharon Talboys**  
Utah Dept of Health



## UPHA Graduate Student Endowed Scholarship Fund

UPHA established an Endowed Scholarship fund to be awarded to a member of UPHA, who is also a fully matriculated graduate student in the Public Health Program at the University of Utah in 2006. This scholarship is a joint effort of UPHA and the Public Health Program at the University of Utah. The intent of the partners is to grow the endowment to \$20,000, allowing for two \$500 scholarships to be awarded annually. Recipients of the Scholarship will be determined on an annual basis by a Selection Committee. To date, there is nearly \$14,000 in the fund.

During the Annual meeting, once again you will have the opportunity to support this effort through another round of "Opportunity Baskets". Several baskets have been donated by the Salt Lake Valley Health Department, Utah Department of Health, University of Utah and keenly interested individuals to entice your desire to contribute to the Endowment.

The first Scholarship recipient was announced at the 2006 UPHA Conference at the Davis Convention Center in Layton. Ilene Risk, a doctoral candidate at the University, proudly accepted a \$500 scholarship. The next scholarship recipient

will be announced at the 2007 Annual Public Health Conference at the Cultural Center of West Valley City.

Those interested in applying for the graduate school and scholarship opportunities should contact the Public Health Program at the University of Utah, through [Laurie Johnson@hsc.utah.edu](mailto:Laurie.Johnson@hsc.utah.edu)



**WHO'S WHO IN UPHA**  
*Officers & Committees May 2006–April 2007*

**Officers**

**President:** Ilene Risk  
SLVHD (801) 534-4638

**President-Elect:** Kevin Condra  
UDOH (801) 538-6199

**Vide President:** Lauri Baksh  
UDOH (801) 538-9146

**Past President:** Teresa Garrett  
UDOH (801) 538-6246

**Secretary:** Sandi Ercanbrack  
SLVHD: (801) 534-4592

**Treasurer:** Paul Wightman  
UDOH (801) 538-6335

**APHA Affiliate:** Dan Kinnersley  
SLVHD (801) 468-2739

**Board Members**

Todd Barson, BRHD  
Linda Bogdanow, SLVHD  
Gary House, W-M HD  
Joseph Jarvis, UHPP  
Kathy Paras, UDOH  
Audrey Stevenson, SLVHD  
Sharon Talboys, UDOH  
Joan Ware, Consultant, NACDD  
Bucky Whitehouse, TCHD

**STANDING COMMITTEES**

**Audit**  
David Rabiger UDOH

**Awards**  
Linda Bogdanow SLVHD

**Editorial**  
Teresa Garrett UDOH

**Executive**  
Ilene Risk SLVHD

**Finance**  
Ivy Melton-Sales DCHD

**Legislative**  
Myron Bateman TCHD

**Membership**  
Kevin Condra UDOH

**Nominating**  
Beverly Hyatt SLVHD

**Policies, Procedures & Bylaws**  
Dan Kinnersley SLVHD

**Professional Development**  
Sharon Talboys UDOH

**Program**  
Laurie Baksh UDOH

**Resolutions**  
Teresa Garrett UDOH

**Strategic Planning**  
Corbin Anderson SLVHD

**SPECIAL COMMITTEES**

**Internet/Data Management**  
Paul Wightman UDOH

**Past President's Emeritus**  
Beverly Hyatt SLVHD

**Public Health History**  
Joyce Gaufin GBPHLI

Newsletter Editor  
**Ilene Risk**  
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