

APHA Affiliate Capacity-Building Initiative

Grant Application Template – Part I

Please fill out this application form in its entirety. This application along with a completed objective template, budget, budget justification, 501(C) (3) Notification document and signed cover letter must be received by **August 17, 2007**. **Please send to:**

Kimberly Moore, MHSA
Grant Manager/Administrator
American Public Health Association
800 I Street, NW
Washington, DC 20001

Are you applying for individual affiliate award or multi-affiliate award?

If applying for an individual award, please name your affiliate:

Utah Public Health Association

If applying for a multi-affiliate award, please list all participating affiliates:

- | | |
|----|-----|
| 1. | 6. |
| 2. | 7. |
| 3. | 8. |
| 4. | 9. |
| 5. | 10. |

Primary Contact Information

Current Affiliate President: Kevin Condra

Affiliate Executive Director: None

(If applying for multi-affiliate award, please include primary contact for group)

Primary Contact Name: _____

Position within Affiliate: _____

Address for Primary Contact: Utah Department of Health

288 North 1460 West

PO Box 142106

Salt Lake City, UT 84114-2106

Phone for Primary Contact: (801) 538-6183

Fax for Primary Contact: (801) 538-9134

Email for Primary Contact: kcondra@utah.gov

Affiliate website: www.upha.org

Affiliate Background:

Please state your Affiliate's history, mission, and activities. If applying for a multi-affiliate award, please offer information about the history of partnership between the affiliates and the rationale for applying together:

The Utah Public Health Association (UPHA) was organized and held its first annual meeting May 1916 in Salt Lake City, Utah. Of interest, the first President of UPHA was a prominent businessman and President of a bank. Honorary vice-presidents included the Governor of Utah and a US Senator, and as noted in the minutes they were both in attendance at the first meeting. Members of the Board of Directors included the Director of the State Health Dept., the Bishop of the Salt Lake Diocese of the Catholic Church, three members of the leadership of the LDS (Mormon) Church, a State Senator, three physicians and one City Mayor.

Since the inception, the roots of UPHA have always had the focus, mission, and dedication to promoting quality public health programming, advocating for sound public health policy and collaborating with community partners to protect the health of the citizens and the environment. As an example, the first years of the UPHA business and community activities were spent in a combined effort with the American Red Cross and National Tuberculosis Association fighting the TB epidemic. In July of 1917, the Association was prominent in to fight against an epidemic of Typhoid Fever in Salt Lake County.

In May 1927, the first full week of the month was dedicated to promoting and conducting public health activities throughout the State. Could this have been the first "Public Health Week" held in the country?

In 1964, the UPHA Articles of Incorporation were written and approved and the Association was declared a non-profit association recognized by the State of Utah. The stated purpose in the Articles is "*...an organization for the purpose of aiding in the promotion and protection of the health of the people, to extend and develop health services for the people of the State of Utah, and to provide for scientific advancement*".

Today the UPHA is still "*...dedicated to promoting quality public health policy and providing public health advocacy and education for its members and the people of Utah*" as declared by our purpose statement.

The UPHA has set high goals to achieve our purpose and continue to strive for the achievement of our goals in five areas of focus:

1. A healthy environment;
2. Proactive advocacy of public health policy;
3. Promote services which address personal health needs;
4. A community well informed about issues of public health;
5. Committed, educated and effective public health professionals.

For over 90 years the Utah Public Health Association has been a leader in public health policy advocacy, improving public health practice and providing professional development opportunities for members and the public health community. We are committed to continuing the legacy that is ours, to make the UPHA a strong, effective, and independent voice for public health throughout the State of Utah and make our presence known throughout the Country.

(If you are applying for a multi-affiliate award, please provide the following information for each Affiliate in your group)

Is your affiliate incorporated as a non-profit? Yes No

Is your affiliate a 501(C) (3)? Yes No

If yes, please attach a copy of your IRS 501(C) (3) Notification document.

If not, who will you be using as your fiscal agent for the purposes of this grant?

Name of organization: Health Insight

Address: 348 East 4500 South, Suite 300
 Salt Lake City, Utah 84107

Please attach a copy of their IRS 501(C) (3) Notification document.

What is the total budget that you are requesting? \$90,000

What is the timeline for your grant?

October 1, 2007 – February 28, 2011

Purpose Statement: Please give a short overview of how you plan to use the funding and what you expect to accomplish with the grant. What are the overall goals for your project? (Limit: 150 words)

For UPHA to be successful a shift will be made from “volunteer” management by officers to securing professional management. UPHA will leverage funding to evaluate options for professional management. UPHA will develop a new strategic plan and business plan to guide efforts. The charge of professional staff will be to advance UPHA’s organizational development, leadership development, program development, and community engagement activities. Leadership is well aware of the need for more active members to regain our position as an influential advocate for public health policy and practice. Over the grant period UPHA will focus on the development of a member-driven organization while strengthening overall membership.

Staff, officers, and board members will direct efforts by:

1. **Empowering** members with resources, knowledge and information through professional development offerings and new services,
2. **Engaging** members in advocacy, networking, and organizational decisions,
3. **Entrusting** members with leadership responsibilities that support goals and advance UPHA.

Sustainability: Please specify how your Affiliate will sustain the proposed initiative(s) and improved capacity after the grant award period. Identify at least one funding source to which your Affiliate(s) intends to apply. (Limit: 250 words)

UPHA will use this grant opportunity to develop a much needed strategic plan. A major emphasis of the plan will be to increase the membership base, strengthen the capacity for advocacy, and renew and strengthen partnerships. A business plan will also be developed, providing two core documents of direction for our future. New partners and possible funding contributors will be approached for financial and in-kind support to sustain future Association business. Possible local funding sources include: Burton Foundation, Tanner Charitable Trust and Eccles Foundation.

UPHA has not had the ability to hire paid staff. Concerned with the growing amount of Association business placed on “volunteer” officers, recent changes were made in the organizational structure and responsibilities of Board Members. “Management units”, with direct Board oversight, were created to increase the capacity of the Association and involve more members in leadership opportunities. This change will grow leadership capacity and sustain long term efforts. These grant fund will enable UPHA to explore the possibility of hiring and utilizing paid management for UPHA business, which is seen as the next step in growing the infrastructure and visibility of the association..

The future viability of UPHA rests in a stronger membership base. A stronger, larger base, including corporate sponsorship, can provide leadership opportunity and potential funding to sustain efforts. Providing more meaningful benefits and opportunities will empower members to be stronger advocates for public health, provide opportunity for meaningful growth experience, and sustain the association as a viable organization into the future.