

## Utah Public Health Association

### **Appendix A: Proposed Technical Assistance & Training Activities**

APHA will offer to all Affiliates as many of the following technical assistance and training activities as resources and time allow. Please consider these technical assistance activities when you are creating your Affiliate's proposal. *All Affiliates, including those not applying for a direct grant, must complete this form.*

Please prioritize the following list in order of importance to your Affiliate.  
(#1 = highest importance, #22 = lowest importance)

#### **Ranking of Identified Needs:**

- 1 Developing strategic partnerships and programs
- 2 Strategic planning for increasing membership in Affiliate and APHA
- 3 Developing and implementing business plans
- 4 Developing fundraising strategies, such as applying for grant and sponsorship funds
- 5 Conducting legislative advocacy with support materials
- 6 Providing public health leadership
- 7 Planning for leadership changes
- 8 Conducting media advocacy with support materials
- 9 Developing roles and responsibilities of non-profit boards
- 10 Crafting policy proposals, white papers, etc.
- 11 Becoming a continuing education provider
- 12 Host online surveys (i.e. Survey Monkey, Zoomerang)
- 13 Negotiating and purchasing director and officer liability insurance
- 14 Developing financial management and budgeting skills and systems
- 15 Creating and managing a membership database
- 16 Improving communication with other Affiliates and APHA
- 17 Obtaining incorporation
- 18 Creating an Affiliate-Affiliate / Affiliate-APHA Message Board on the APHA website
- 19 Negotiating and purchasing general liability insurance
- 20 Providing Affiliates with a website design template
- 21 Obtaining on-line conference registration and management software
- 22 Utilize CapWiz