

## **Changes Are In Store for UPHA**

The UPHA leadership has been very busy this summer working on two efforts that will serve the association well in the upcoming years. The first initiative is switching our association tax status from a 501(c)(6) to a 501(c)(3). One of the many benefits of this switch in tax status is the ability to now handle grant funding to help expand programs and services offered to members. The association has contracted with an attorney to expedite this application.

The second effort has been work that is being done on Capacity-Building Initiative grant available through the American Public Health Association. The goals of this grant are:

1. Strengthen all 53 Affiliates so that each is effective at promoting and improving the public's health through technical assistance and direct grants.
2. Build and leverage the unique attributes of APHA's state and regional public health associations (independence, multi-disciplinary and multi-sectoral membership, crosscutting and integrative activities, and reach).
3. Enable all Affiliates to access effective and cost-efficient technical, administrative, and programmatic support through an expansion of APHA services.
4. Increase the impact of APHA and Affiliate efforts to advance policies proven to improve the public's health.
5. Ensure Affiliates and APHA have strengthened sustainable revenue streams after grant support ends.

The maximum award for this competitive grant is \$90,000 with the grant period beginning October 1, 2007 and ending on February 28, 2011. UPHA will be requesting the maximum amount. A few of the highlight of the proposal currently being developed, include but are not limited to, the following:

- Participate in APHA's Get Ready Campaign;
- Develop a strategic plan and business plan for the association that would foster organizational development and sustainability;
- Expand or enhance current program or service delivery;
- Dedicate staff or hire management services to oversee the business of the association;
- Booster advocacy efforts on public health issues;
- Participate in various technical assistance training opportunities offered through APHA.

The deadline for the grant is August 17<sup>th</sup> and awards are to be announced in October.

Look for more information to come.