

# Utah Public Health Association Annual Conference: Meeting Challenges of the New Decade

May 10 – 12, 2010 at the Zermatt Resort in Midway, Utah

- **REGISTRATION IS QUICK AND EASY** -

[www.upha.org/conference](http://www.upha.org/conference)

(click on the "Online Registration" bar)



Agenda subject to change

## Pre-conference: Monday, May 10, 2010

**8:00 – 9:00 Registration, Continental Breakfast, Exhibit Setup**

### **Session 1 – Cancer Pre-conference**

8:00 – 5:00 Topics: UB-PAB, Domestic Abuse, Nurses Experience with Cancer, Mind Body Medicine, Strength Training, LSI Round table Discussion

### **Session 2 – FDA and the Food Supply: A Food Protection Workshop**

8:30 – 11:30 Devin Koontz

### **Session 3 – Being Happy in a Fallen World - Hidden Depression and More...**

8:30 – 11:30 Mark Laursen

### **Session 4 – The 7 Master Skills of Influence: Leveraged Strategies for New Levels and Unlimited Success**

1:00 – 5:30 Gary Acevedo

### **Session 5 – 1<sup>st</sup> Annual Public Health Golf Tournament at Wasatch Golf Course**

9:00 – 4:00 Contact Brian Bennion at 801-468-2726 for more information

## Conference: Tuesday, May 11, 2010

**8:00 – 9:00 Registration, Continental Breakfast, Exhibit Setup**

**Welcome** Brian Bennion

**Remarks** Teresa Garrett (invited)

**Remarks** Dr. David Blodgett

### **MORNING KEYNOTES**

**8:45 – 10:15 Being a Gift- The Master Skills of Influence: Leveraged Strategies for New Levels and Unlimited Success** Gary Acevedo

**10:15 – 11:00 Exhibit & Poster Session Break**

### **11:00 – 12:00 Concurrent Sessions**

- **Lessons Learned – Disaster Preparedness** Cynthia O'Neil Morgan **Medical Reserve Corps - WE WANT YOU!** Carrie Cox
- **Becoming Resilient in a Stressful World** Terri Anne Flint
- **Federal Perspective on Health Care Reform** Panel
- **The Greatest Leverage in Manifesting Your Vision: Demonstrations of the Power to Enroll and influence** Gary Acevedo
- **Needs Assessments- Determining Needs of Clients and Service Providers** Sara Oldroyd, MS, RD; Michael Lowe, MPH

**12:00 – 1:30 Networking Lunch** Student Caucus

**12:00 – 1:30 Exhibit & Poster Session Break**

### **1:30 – 2:30 Concurrent Sessions**

- **Building Professional Networks/Finding Jobs** Student Caucus
- **Yoga/Stretching** Rebecca Fronberg
- **Health Care Reform- Utah Update** Panel
- **Personal and Family/Worksite Preparedness** Paulette Valentine
- **Communication: We Can All Do It Better** Les Chatelain

**2:30 – 3:30 Concurrent Sessions**

- **Health Fraud Scams: Consumer Education Enhances Enforcement** Devin Koontz
- **Science of Happiness** Dr. Dean Barley
- **Data Happens: Meeting Data Needs in a Changing BRFSS Survey and Automated Data Collection for Outpatient Influenza Surveillance** Jennifer Wrathall
- **Risk Communication: How to Communicate Messages to People in an Emergency** Jill Parker, Bear River PIO
- **The Utah Experience - How Would Utah's Small Business Be Affected by Health Care Reform and Pandemic Influenza A (H1N1)** Andrada Tomoiaia-Cotisel, Rachele Boulton

**3:30 – 3:45 Break**

**3:45 – 5:00 CLOSING KEYNOTE**

**Panel: People, Place, Practices and Partnerships - H1N1 Lessons Learned** David Blodgett, MD et al.

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**Conference: Wednesday, May 12, 2010**

**8:00 Registration, Breakfast**

**8:00 UPHA Business Meeting and Student Caucus Meeting**

**9:30 – 10:30 MORNING KEYNOTE**

**Capacity Building in Public Health- Emergency Preparedness and Response** Daniel Barnett, MD, MPH

**10:30 – 11:15 Exhibit and Poster Session Break**

**11:15 – 12:15 Concurrent Sessions**

- **Addressing Chronic Diseases Through an Evidence-based Public Health Intervention** Nathan Peterson, MPH
- **The Power of Humor and Positive Thinking** Jen Tischler
- **Flying with the C.O.O.P.- Continuity of Operations Plan** Bob Jeppesen, SLVHD
- **Influencing Health Policy and Health Behavior** Andrea Demming, David Neville, Whitney Johnson
- **Legionella Cluster in a Rural Utah Town ; The SNOT (Serial Nasal Observation Trial) Study** Felicia Alvarez, MPH; Mandy Allison

**12:15 – 1:45 Public Health Awards Lunch**

**1:45 – 2:45 Concurrent Sessions**

- **Social Determinants of Health & Social Capital** Brad Hunter
- **The Three Keys to Successful Weight Loss** Dr. Larry Tucker
- **Social Media Madness** Stephanie Bennion, Kate Lilja
- **Disaster Zone 101- Myths and Rumors** Mike Stever
- **Improving Practice through Partnerships** Marilyn Haynes-Brokopp, MS, RN, APHN-BC; Darin Larson, BS

**2:45 – 3:45 Concurrent Sessions**

- **Regional Coordination of Public Health and Medical and Partners During a Catastrophic Incidence** Douglas Ball, MD, MA
- **Guided Walk** Brett McIff
- **Blood Borne Pathogens and Body Art** Ron Tobler
- **Collaborating Partnerships with the At Risk Population During Disasters** Mike Stever
- **IBIS Community Health Assessments and IBIS-PH** Kathryn Marti, Brian Paoli

**3:45 – 4:00 BREAK**

**4:00 – 5:00 CLOSING KEYNOTE: Live Your Legacy - Don't Leave it Behind** Marty Val Hill