



**2018 Utah Conference for Public Health
Salt Lake Downtown Marriott at City Creek
April 11-13, 2018**

Sponsor & Exhibitor Benefits & Fees

The annual Utah Conference for Public Health is the preeminent public health conference in the state and draws hundreds of participants each year. For many years our financial sponsor partners have been a vital part of its success. There are several ways public health related organizations can support the conference, including:

Pre Conferences and Main Conference Sponsors – Each sponsor is provided the benefits outlined for its level of sponsorship and we encourage all to have an exhibit at the meeting. Benefits of sponsoring and exhibiting include a chance to mingle with the attendees, recognition during several sessions of the Conference, information about their organization on the online App and other benefits during the meetings.

Exhibitors – Exhibitors add significant value to the quality of our conference. Conference attendees benefit from the information that Exhibitors share. Each Exhibitor is provided the benefits outlined. Exhibitors may choose to exhibit for either the Pre Conferences, the Main Conference, or both.

Pre Conference Sponsors – These sponsors fund and organize the Pre Conference sessions and events. These sessions are planned by various education and public health providers and are separate from the Main Conference. Planners for these sessions are responsible for advertising, financing, confirming presenters, catering decisions, exhibitors, CEUs, etc

Other Sponsors – These contributors include those providing general financial support or funding for a presenter or scholarships for conference attendees. These also include sponsors that support session recordings, advertising, catering or other aspects of the Main Conference.

The following pages contain more information about the benefits and fees for being a sponsor or exhibitor for the 2018 Utah Conference for Public Health. Please contact Tania Tetz at ttetz@utah.gov with any questions. Thank you very much for considering our request for support!

Conference Sponsors Benefits & Fees

SPONSORS		PRE CONFERENCES ~ Wednesday AND MAIN CONFERENCE ~ Thursday and Friday						
Sponsor Fee Level Selected	Fee	Conference Exhibit Table	Comped Conference Registrations	Conference Meals Only	Verbal Recognition at Keynote Sessions	Logo and Recognition on Conference Mobile App	Logo and Website Link on Conference Website	Logo on Sponsors Posters
Diamond	\$4,000 ↑	✓	4		✓	✓	✓	✓
Platinum	\$3,000 ↑	✓	3		✓	✓	✓	✓
Gold	\$2,000 ↑	✓	2		✓	✓	✓	✓
Silver	\$1,000 ↑	✓	1	1		✓	✓	✓
Bronze	\$750 ↑	✓		2		✓	✓	✓

Conference Exhibitors Benefits & Fees

EXHIBITORS		PRE CONFERENCES ~ Wednesday AND MAIN CONFERENCE ~ Thursday and Friday						
Exhibitor Fee Level Selected	Fee	Conference Exhibit Table	Comped Conference Registrations	Conference Meals Only	Verbal Recognition at Keynote Sessions	Logo and Recognition on Conference Mobile App	Logo and Website Link on Conference Website	Logo on Sponsors Posters
For Profit	\$250/Day ↑	✓		2		✓	✓	
Non Profit	\$150/Day ↑	✓		2		✓	✓	

Pre Conference and Other Sponsors

Benefits and Fees are Determined through Negotiations with Pre Conference and Other Sponsor Planners

**Sponsorships are available for the
2018 Pre Conference Sessions shown below**

PRE CONFERENCE SESSIONS
Community Health Worker Meeting
Integrative Health

**Other Sponsorships are available for the
2018 Conference shown below**

OTHER SPONSORSHIPS
Advertising
Session Recordings Sponsor
Catering / Meal Sponsor
Presenters / Sessions
Financial Sponsor

Sponsor Benefits and Fees for the 2018 Pre and Main Conferences

Five Sponsor Levels

Diamond Sponsor \$4,000 and above

- Exhibitor Table in the exhibitor area where all attendees will have the opportunity to interact with you throughout the conference. Table includes drape, two chairs, and wireless Internet
- Four (4) conference registrations including all meals
- Verbal recognition at general conference sessions
- Your logo and recognition on sponsor poster, Conference App and website

Platinum Sponsor \$3,000 - \$3,999

- Exhibitor Table in the exhibitor area where all attendees will have the opportunity to interact with you throughout the conference. Table includes drape, two chairs, and wireless Internet
- Three (3) conference registrations including all meals
- Verbal recognition at general conference sessions
- Your logo and recognition on sponsor poster, Conference App and website

Gold Sponsor \$2,000 - \$2,999

- Table/Space in the exhibitor area where all attendees will have the opportunity to interact with you throughout the conference. Table includes drape, two chairs, and wireless Internet
- Two (2) conference registrations including all meals
- Verbal recognition at general conference sessions
- Your logo and recognition on sponsor poster, Conference App and website

Silver Sponsor \$1,000 - \$1,999

- Table/Space in the exhibitor area where all attendees will have the opportunity to interact with you throughout the conference. Table includes drape, two chairs, and wireless Internet
- One (1) conference registrations including all meals
- All meals and snacks offered for one (1) person.
- Your logo and recognition on sponsor poster, Conference App and website

Bronze Sponsor \$750 - \$999

- Table/Space in the exhibitor area where all attendees will have the opportunity to interact with you throughout the conference. Table includes drape, two chairs, and wireless Internet
- All meals and snacks offered for two (2) persons
- Your logo and recognition on sponsor poster, Conference App and website

Two Exhibitor Levels

For-Profit Exhibitor \$250/day

Pre-Conference = \$250

Main Conference = \$500

Both Pre-Conference and Main Conference = \$750

- Table/Space in the exhibitor area where all attendees will have the opportunity to interact with you throughout the conference. Table includes drape, two chairs, and wireless Internet
- All meals and snacks offered for two persons
- Your logo and recognition on sponsor poster, Conference App and website

Non-Profit Exhibitor \$150/day

Pre-Conference = \$150

Main Conference = \$300

Both Pre-Conference and Main Conference = \$450

- Table/Space in the exhibitor area where all attendees will have the opportunity to interact with you throughout the conference. Table includes drape, two chairs, and wireless Internet
- All meals and snacks offered for two persons
- Your logo and recognition on sponsor poster, Conference App and website

Other Sponsor Opportunities for Conference Functions at the 2018 UPHA Conference *Benefits and Fees to be Determined through Negotiations with Conference Chairs*

Sponsors Advertisement On the Conference App	Sponsors of Audio or Video Recordings of Conference Sessions	Sponsors of Conference Meals or Breaks	Sponsors of Conference Sessions and Other Functions	Sponsors of Support or Financial Contributions
<p>Sponsors can submit an advertisement to be placed on the Conference APP. The fees for this negotiated with Conference staff and will be based by the size of a sponsor's Ad</p>	<p>Sponsors can contribute to the recording of sessions, which will be used after the conference for educational purposes.</p>	<p>Contributions can be made to sponsor one or more of the catered meals or breaks. This will include any Section meetings held in conjunction with the Main Conference.</p>	<p>Contributions can be made to sponsor a specific speaker or scientific session. Also contributions can be made to cover scholarships, the Mothers / Breastfeeding Room, the online App, lanyards, ID badges, signs, banners, etc.</p>	<p>Contributions can be made to the general operations of the Conference. Individuals or organizations donating funds or support to help fund the conference designate the amount of their support.</p>